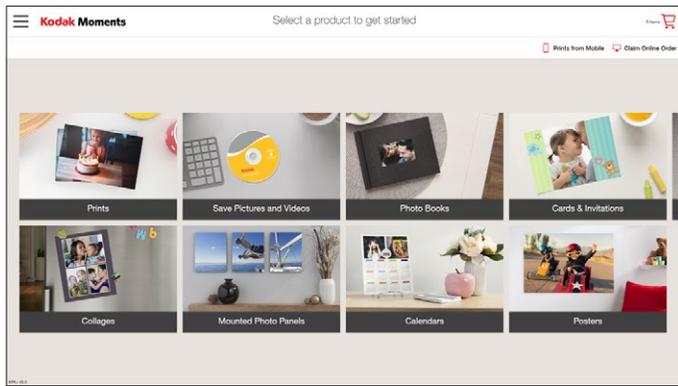


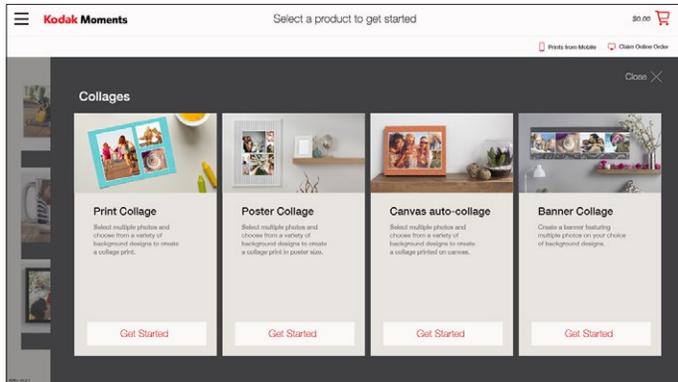
## A more intuitive experience with new customer-pleasing, sales-boosting advantages

It's an updated, streamlined look that creates a simpler, better consumer experience at your KODAK Picture Kiosk. It's KODAK Picture Kiosk Software 5.0, featuring enhancements and additions to help customers order more easily and you sell more effectively.

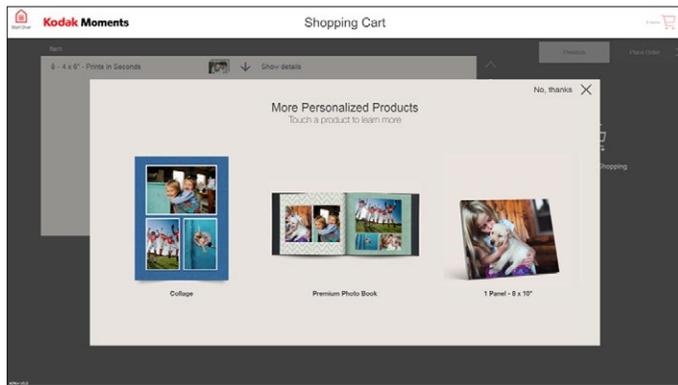
- Greet and get customers started exactly as you like – with improved choices in welcome slides that make it easier to quickly navigate to where customers want to begin
- More accurate representations of products – through modern new photography and use of customer images in products
- Consumers see their own images in upsell and cross-sell product suggestions – to better visualize end products and spark add-on sales
- Short post-sale survey (optional) – gathers customer input to improve functionality in future releases
- Greater legibility and updated appearance – thanks to larger lettering and modern, stylish graphics



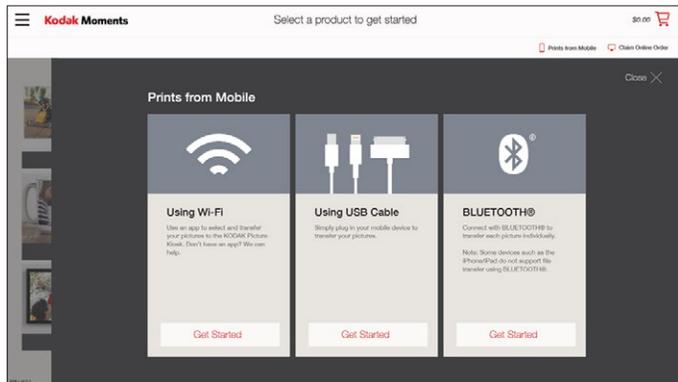
Main menu enhancements



On-screen text enhancements



Improved ordering workflow



Mobile ordering

Contact your local Kodak Alaris representative for more information, or visit [www.kodakalaris.com](http://www.kodakalaris.com)

**Offer a quicker, easier, stress-free ordering experience**

- Configurable welcome slides focus on and promote popular product choices
- Choose from two main menu screens – full-width imagery or imagery with right-side menu – both can be co-branded with your logo
- Main menus quickly point customers to top product choices, and provide a simple link to all products
- Optional short survey gathers valuable feedback for future versions

**Clean, crisp text that's easier to read**

- Larger on-screen text now featured, along with a clean, modern look
- Easier for consumers of all ages to navigate and order
- Conveys a more upscale appearance that speaks to quality

**Improved, more effective cross-sell and upsell screens and workflows**

- Customers see upsell and cross-sell suggestions featuring their own images – making the possibilities much more “real” to spark more add-on orders
- Improved algorithm simplifies choices and speeds processing time
- Very clear, intuitive process makes it easy for customer to say “no thanks,” avoiding unintended orders, enhancing satisfaction, and avoiding waste

**Mobile ordering made more visible and intuitive**

- Consumers can now quickly choose “prints from mobile” from multiple places throughout the user interface
- Easy to understand descriptions help customers choose the best method to transfer their pictures