# KODAK PROFESSIONAL UV-Curable Display Films and Paper

# TECHNICAL DATA / DISPLAY MATERIALS

Three output solutions for the commercial display market, bringing the premium look and feel of photo-grade printing to UV-curable inkjet applications.

KODAK PROFESSIONAL UV-Curable Display Film — Plus, KODAK PROFESSIONAL UV-Curable Clear Display Film and KODAK PROFESSIONAL UV-Curable Display Paper enable the creation of high quality backlit displays and prints using UV-Curable inkjet technology. Similar to KODAK

PROFESSIONAL ENDURA Transparency Display Material and KODAK PROFESSIONAL ENDURA Premier Paper, these products feature exceptional clarity, consistency, and quality for improved productivity and retail impact.

With UV-Curable Display Films and Paper, labs can now offer high quality alternatives to traditional display materials that are ideal for point-of-sale use, especially in high-traffic applications.

# CHARACTERISTICS

# KODAK PROFESSIONAL UV-Curable Display Film — Plus

Produce a wide range of output solutions that balance quality and value with the look and feel of photographic display film.

FEATURE	BENEFIT
Workflow Productivity	
Quality and consistency— within a roll, from roll-to-roll, and batch-to-batch	<ul> <li>Fast job setup, few remakes, minimal waste</li> <li>Consistent quality output</li> </ul>
<ul> <li>Optimal thickness for UV-curable inkjet printing</li> <li>7-mil KODAK ESTAR Base support, coated with a translucent diffuser layer on one side</li> </ul>	Optimized for printer transport, yet durable, flexible, less prone to kinking
<ul> <li>Specifically designed for UV-Curable inkjet printing</li> </ul>	<ul> <li>Printable surface (highest gloss) is optimized for ink adhesion and is wound facing the outside of the roll</li> </ul>
Image Performance	
Proprietary KODAK ESTAR Base and diffuser layer	Photographic look and feel of finished products similar to KODAK PROFESSIONAL ENDURA Transparency Display Material
Brilliant white film base     (diffuser layer)	<ul> <li>Exceptional white highlights and vibrant colors</li> <li>Customer-preferred D-min</li> </ul>
	(brightness and color)
Day/night option	<ul> <li>Versatility—can be backlit or frontlit</li> <li>Reflective qualities provide dramatic impact with zero energy usage when the backlighting is turned off</li> </ul>

# Kodak alaris

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#### KODAK PROFESSIONAL UV-Curable Clear Display Film

Ideally suited for backlit display in point-of-sale use, especially in high-traffic applications.

FEATURE	BENEFIT
Superior Ink adhesion	<ul> <li>Exceptionally durable finished images that can withstand the rigors of transportation and installation</li> </ul>
<ul> <li>7-mil thickness is ideal for UV-Curable inkjet printing</li> </ul>	<ul> <li>Optimized for printer transport</li> <li>Durable, flexible, less prone to kinking</li> </ul>
KODAK ESTAR Base	<ul> <li>Defect free</li> <li>Dimensionally stable</li> <li>Will not stretch, deform or delaminate in use</li> <li>Resists curling and unrolls flat even after storage</li> <li>Tear proof and crack resistant</li> <li>Heat tolerant in use</li> </ul>
<ul> <li>Uniform density and color</li> </ul>	<ul> <li>Roll-to-roll and batch-to-batch</li> <li>Finished product has a photographic look that is very similar to the award-winning KODAK PROFESSIONAL ENDURA Clear Display Material</li> <li>Consistent supply of media when you need it</li> </ul>

#### KODAK PROFESSIONAL UV-Curable Display Paper

Produce display prints with the look and feel of KODAK PROFESSIONAL ENDURA Premier Paper. When compared to commonly available commercial printing products, this paper features a true Matte (N) surface, a whiter base, and increased physical durability.

FEATURE	BENEFIT	
Workflow Productivity		
Quality and consistency— within a roll, from roll-to-roll, and batch-to-batch	<ul> <li>Fast job setup, few remakes, minimal waste</li> <li>Consistent quality output</li> </ul>	
<ul> <li>Specifically designed for UV-Curable inkjet printing</li> </ul>	Optimal Ink adhesion	
Image Performance		
<ul> <li>Professional, proprietary, resin-coated paper, Matte (N) surface</li> <li>Non-backprint, 220 g/m<sup>2</sup>, 8.5 mil</li> </ul>	Finished prints with the look and feel of award-winning KODAK PROFESSIONAL ENDURA Premier Paper for premium quality signage	
Brilliant white paper base	• Exceptional white highlights and vibrant colors for prints that pop with photo appeal	

#### **SPECIFICATIONS**

#### KODAK PROFESSIONAL UV-Curable Display Film — Plus and UV-Curable Clear Display Film

Winding Printing	Sp. 901, base side out, diffuser side in Print on base side (highest gloss side)
Illumination	Designed for backlit applications
Thickness	7-mil support thickness
Recycling	This material is recyclable. See publication KODAK PROFESSIONAL ENDURA Media and Process RA-4 Chemicals Environmental Information at www.kodakalaris.com/go/ endura

#### **Dimensional Stability**

Thermal Coefficient of Expansion	0.001% / degree F
(length, width)	(0.0018% / degree C)
Humidity Coefficient of Expansion (length, width)	0.0008% / % RH

#### KODAK PROFESSIONAL UV-Curable Display Paper

Winding	Print on the outside of the roll
Weight	220 g/m <sup>2</sup>
Finish	Matte (N) (both sides)
CIE Brightness	Outside of roll: 100 Inside of roll: 96
Lamination	Product can be laminated with pressure sensitive or thermal laminates
Recycling	Not recyclable. This product can be disposed of by incineration with energy recovery.

# **STORAGE AND HANDLING**

These products can be handled in room light conditions (no darkroom required).

Store unused materials between 65 and 80°F (18 and 27°C) in the original sealed package. High temperatures or high humidity may produce unwanted print quality changes.

#### Cutting

To avoid edges that result in ink chipping, be sure your finishing equipment blades are sharp. Also make sure the product is kept flat and doesn't buckle during cutting. Dull finishing equipment or material that is not flat during cutting can lead to poor edge quality.

#### **Operating Conditions**

Please follow standard operating conditions recommended by the printer manufacturer for UV-Curable display products.

#### **Post-Printing Treatments**

Product can be laminated with pressure sensitive or thermal laminates.

## FLAMMABILITY (BURN) CHARACTERISTICS

The American Society for Testing and Materials (ASTM) E-84 test results for UV-Curable Display Materials are as follows:

	KODAK PROFESSIONAL UV-Curable Display Film — Plus and UV-Curable Clear Display Films	KODAK PROFESSIONAL UV-Curable Display Paper
Flame Spread (FSI)	5	0
Smoke Developed Index (SDI)	125	20
Overall Test Classification	А	А

The lower the FSI, the better the surface flame spread characteristics of the material. If the FSI is 25 or less, the material is classified A. Class A is the most desirable, and has few use restrictions. If the FSI is between 26 and 75, the material classification is B. If the FSI is 76 and above, the classification is C. For any material, the Smoke Developed Index must be < 400.

For more information, refer to Current Information Summary, CIS-37, Combustion of KODAK Films, Resin-Coated Photographic Papers, and Print and Display Materials, available on our website:

http://www.kodak.com/eknec/documents/d2/ 0900688a80295fd2/KES\_CIS37ENG.pdf.

## **MORE INFORMATION**

Kodak Alaris has many publications to assist you with information on KODAK PROFESSIONAL Imaging Solutions' products, equipment, and materials.

> For updated technical support publications visit: www.kodakalaris.com/go/professional For KODAK PROFESSIONAL Imaging Solutions' Product Support in the U.S.A.: 1-800-242-2424, Ext. 19 Monday-Friday, 9 a.m.-7 p.m. (Eastern time)

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## **KODAK ALARIS • ROCHESTER, NY 14615**

