In today’s fast-paced market, stay current, differentiate your work and gain an edge on your competition. Build on your quality reputation, grow business opportunities, and achieve your clients’ highest expectations. We have what it takes to help you attain your goals. Award-winning Kodak Professional Endura True Photo Papers set the gold standard for quality and longevity. Our professional papers deliver vibrant colors, clean whites, rich blacks, and smooth, realistic skin tones that enable you to offer unsurpassed print products that last for generations.

Key Features:
- The flagship product of The True Photo Paper family
- Strong, bright, vibrant colors that last a lifetime
- Clean-looking whites and bold, rich blacks
- Sharp text and graphics
- Kodak Professional Endura Paper – Do Not Copy backprint
Features | Benefits
---|---
Increased color gamut from our advanced color dispersion technology | • Strong, bright colors: especially vibrant greens, blues, yellows and cyan
• Bold, rich blacks for better contrasts
Accurate skin tone reproduction | • Ideal for portrait applications
• Neutral tone scale — from highlights to shadows
Excellent D-Min | • Lighter in density
• Clean-looking whites
State-of-the-art image stability | • 100 years in typical home display, 200 years in dark storage
*Kodak Professional Endura* Paper – Do Not Copy backprint | • Paper is manufactured to the highest standards

*Endura* Premier Paper upholds the family of the true photo paper’s tradition of state-of-the-art image stability, robust and economical processing performance, excellent latent image keeping and post-process finishing. It’s simply the best *Kodak Professional* color negative paper available. If you desire a professional paper that provides amazing color, exceptional quality, state-of-the-art longevity, and excellent durability, choose the best—choose *Endura* Premier Paper.

**Availability**

ENDURA Premier Paper is available in Lustre (E), Glossy (F), Matte (N) and Silk (Y) surfaces in roll formats. Surfaces, formats, and catalog numbers may differ from country to country.

**More Information**

ENDURA Premier Paper is designed for processing in standard *Kodak Ektacolor* Chemicals for Process RA-4. ICC output profiles, calibration routines, and printer aims are available at [www.kodakalaris.com/go/premier](http://www.kodakalaris.com/go/premier).

For more information on the full range of *Kodak Professional* Products visit [www.kodakalaris.com/go/professional](http://www.kodakalaris.com/go/professional) or contact the Kodak Alaris representative in your country.