

Kodak Professional Endura

Display Materials

OUTPUT MEDIA THAT'S EASY TO USE.
IMAGE QUALITY THAT LASTS.



Image in display: © photocreative/Shutterstock

© zhu difeng/Shutterstock

Attention-Grabbing Appeal

KODAK PROFESSIONAL ENDURA Transparency and ENDURA Clear Display Materials create eye-catching displays. These colorful true photo-quality display materials deliver what your customers want while meeting your production needs. ENDURA Display Materials can help your business adapt to changing market and technology needs. They set new benchmarks for quality, productivity, and image stability for photographic (AgX) transparency output media.

ENDURA Transparency Display Material is a translucent-base color transparency material for use on illuminators without built-in diffusers. Use ENDURA Transparency Display Material for large displays (such as trade-show stands and booths), in-store point-of-purchase materials, and indoor transit displays (airports, subways, etc.).

ENDURA Clear Display Material is a clear-base color transparency material for use on illuminators with built-in diffusers. Use ENDURA Clear Display Material for similar backlit displays such as advertising/point-of-sale, as well as promotions, lobbies, and office space decor.

For high-performance photo-quality backlit displays featuring—

- Bright, saturated colors with deep intense blacks for extra impact
- Superb detail from highlights to shadows and exceptionally sharp text
- Low D-min for clean whites
- Superior process robustness and handling for improved lab consistency
- Dependable, exceptional display performance for a variety of applications
- State-of-the-art image stability* for long-lasting displays



Kodak Professional Endura

Display Materials

Features	Benefits
State-of-the-art emulsion technology	<ul style="list-style-type: none"> High-quality prints and high productivity Consistent image quality and easier print matching across digital and optical systems Sharp, neutral text Excellent matching of optically or digitally exposed display materials Reduced or simplified inventories
Robust processing characteristics	<ul style="list-style-type: none"> 120-second development time Clean process; low processor maintenance Improved productivity Excellent handling characteristics Less waste due to remakes
Reduced developer replenishment rates	<ul style="list-style-type: none"> Low RA-4 processing costs Low developer replenisher rates for reduced waste and operating costs Low disposal cost Low environmental impact
Advanced color coupler technology	<ul style="list-style-type: none"> Deep, rich blacks Accurate, consistent results Retained image integrity
State-of-the-art dye technology for light and heat stability*	<ul style="list-style-type: none"> Significantly improved image performance to meet client needs and expectations

*Based on product application including specific light levels and temperature conditions.

† Sizes and availability may vary country to country—please contact your distributor of KODAK PROFESSIONAL Products.

Sizes Availability

ENDURA Transparency Display and ENDURA Clear Display Materials are available in sizes up to 182.9 cm (72 inches)† wide.

More Information

For technical information, look on www.kodakalaris.com/go/endura.

For information on the full range of PROFESSIONAL ENDURA Media Products for professional labs, visit www.kodakalaris.com/go/prolab or contact your contact your Kodak Alaris distributor.



Image in display: © Radius Images/OFFSET © Bernd Jonas/Getty Images

Connect with Pro Quality.

© 2014 Kodak Alaris Inc. TM: Endura
The Kodak and Kodak Professional trademarks and Kodak trade dress are used under license from Eastman Kodak Company. 08/14