As a professional photographer, your business is about so much more than capturing the perfect shot.

You’re in the business of crafting heirlooms for clients who expect them to look their best, AND, last many lifetimes. Our true photo paper technology outperforms in the areas that matter most to you: image quality and image permanence. True photo paper is unexcelled when looking for both image quality and permanence. It is found exclusively at Pro Labs.
KEY ADVANTAGES

Image Quality: True to Life

Unlike inkjet and press technologies that create images using a mosaic of dots, the emulsions of KODAK’s family of true photo papers deliver smooth, continuous color tones, making it the gold standard of image quality.

Image Permanence: A Lifetime of Memories

Print techniques, like inkjet, apply color superficially to the vulnerable top layer of the paper with direct exposure to atmospheric elements, like ozone, that significantly degrade image quality. True photo paper protects your images for over 100 years in typical home conditions, and over 200 years in albums.

Accurate Colors • Amazing Quality • Exceptional Durability • Unsurpassed Longevity

For more information on the full range of Kodak Professional Products visit www.kodakalaris.com/go/professional or contact the Kodak Alaris representative in your country.