Kodak Professional

Enjoy Quality For Life

FAMILY OF PRODUCTS

CONSUMER — MORE FEATURES → MID-LEVEL PROFESSIONAL — MORE PERFORMANCE → PREMIUM PROFESSIONAL

Ektacolor Edge Paper
Royal Digital Paper

Consumer grade papers

Bright, vibrant colors

Consumer paper support

Great for albums, photo books and post process finishing

Elite Paper
Pro Image Paper
Premier Digital Paper
Premier Digital II Paper
Photo Book Paper

Mid-level professional papers

Bold, rich colors

Professional paper support

Ideal for school, sports and portraiture

Endura Premier Paper
Endura Metallic Paper
Brilliance Paper

Flagship professional papers

Rich, accurate colors

Professional paper support

Designed for the discerning professional

As a professional photographer, your business is about so much more than capturing the perfect shot.

You're in the business of crafting heirlooms for clients who expect them to look their best, AND, last many lifetimes. Our true photo paper technology outperforms in the areas that matter most to you: image quality and image permanence.

True photo paper is unexcelled when looking for both image quality and permanence. It is found exclusively at Pro Labs.

Enjoy Quality For Life

KEY ADVANTAGES

Image Quality: True to Life

Unlike inkjet and press technologies that create images using a mosaic of dots, the emulsions of KODAK's family of true photo papers deliver smooth, continuous color tones, making it the gold standard of image quality.

Press

True Photo Paper

Image Permanence: A Lifetime of Memories

Print techniques, like inkjet, apply color superficially to the vulnerable top layer of the paper with direct exposure to atmospheric elements, like ozone, that significantly degrade image quality. True photo paper protects your images for over 100 years in typical home conditions, and over 200 years in albums!

Inkjet after 20 years

True Photo Paper after 20 years

Accurate Colors • Amazing Quality • Exceptional Durability • Unsurpassed Longevity

For more information on the full range of **Kodak Professional** Products visit **www.kodakalaris.com/go/professional** or contact the Kodak Alaris representative in your country.

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